

# We've been looking for you

Are you a small business with big ambitions? A pioneer with a brave idea, a growth-maker that needs longer-term investment or a founder that is ready to de-risk?

For the business that you are or about to become, we want you to consider us as your capital provider.

Backing ambition in the regions.



If you are a regional business looking to exit in a shorter time horizon or want to keep growing over the long-term, we can draw upon various pools of capital across our asset classes to provide you with the appropriate levels of cash at the right time.



# Ambitious for your success.



#### Mercia's 'Complete Connected Capital' solution

Your success is unhindered by our ability to provide follow-on funding to leverage co-investment. And we have no need to exit investments before the time is right.

We will fuel your growth with the provision of venture capital, private equity, venture capital or debt.

We offer capital to SMEs to help you scale and the insight, experience and commitment to ensure that everyone invested drives value.

### From £100k to £10m

From origin to exit: our numbers stack up

Over the last financial year, we have realised c.£155m from 30 companies

With c.£1.4billion of assets under management we have the capital to invest in you at the start, but more importantly, to be your investment partner throughout your journey.

### Accelerating growth | Realising value

# **Capital solutions**

### Balance sheet

#### Up to £10m

Supporting businesses looking to scale from our managed funds. We're not restricted in our ability to provide investment throughout your growth journey to give you optimised returns and timely realisations.

#### Venture

#### £100k - £10m

We're closing the funding gap in the regions demonstrated by our track record of capital investment into local businesses. Our investment capital and advice fuel emerging sectors and support growth.

## Private equity

#### Up to £10m

We provide capital to profitable businesses seeking to transition. From buyouts to buy-ins, cashouts to growth capital, we provide investment that allows regional SMEs to achieve their potential.

#### Debt

#### £100k - £10m

We have a specialism in funding buy-outs and replacement capital. We offer tailored growth solutions to ambitious SMEs, many of whom come back for further lending.